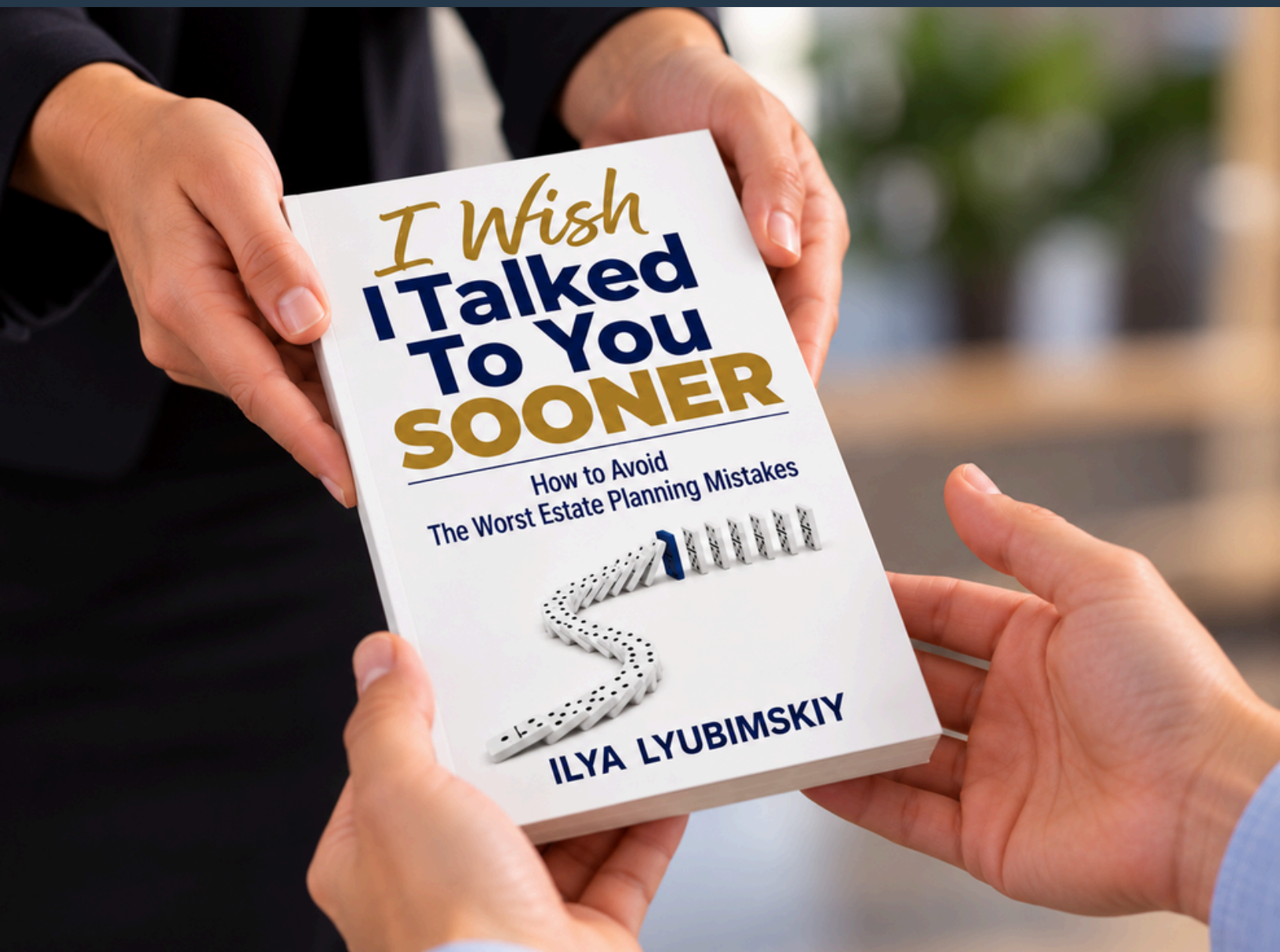




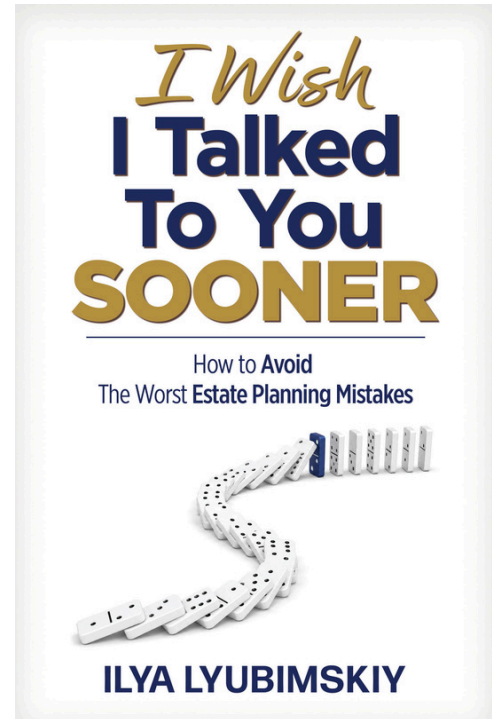
ILYA LYUBIMSKIY, JD, CPA

AUTHOR MEDIA KIT & INTERVIEW PACKAGE

ABOUT THE BOOK

In *I Wish I Talked to You Sooner*, Ilya Lyubimskiy helps readers understand why estate planning is about far more than documents and legal terminology. It is about protecting your family, communicating your wishes, and making sure the people you love are not left searching for answers during an already difficult time.

With practical guidance on wills, trusts, beneficiary designations, powers of attorney, incapacity planning, probate, and business succession, Lyubimskiy shows readers how thoughtful planning can protect what they have built and reduce uncertainty for those who may one day carry out their wishes. His central message is simple: do not wait for a crisis to start the conversation. Leave your family answers, not questions.



ABOUT THE AUTHOR

Ilya Lyubimskiy, JD, CPA, is the founder and managing attorney of Premier Legacy Law, an estate planning and probate law firm focused on helping individuals and families with estate planning, probate, and trust administration. As a Colorado attorney and Certified Public Accountant, Ilya brings both legal and financial knowledge to helping clients protect what they have built and plan for the future. His background also includes serving as a prosecutor, where he advocated for victims of financial crime.

Through his work, Ilya is committed to making complex legal and financial issues easier to understand and helping families approach estate planning with greater clarity and confidence.



"Estate planning gives you a voice when you may no longer be able to speak for yourself."

Ilya Lyubimskiy

MEDIA AT A GLANCE

Interview Topics:

- Who Makes Decisions for You If You Suddenly Can't?
- The Conversations Families Wish They Had Before a Parent Died
- My Parents Are Getting Older. What Should I Be Asking Them Now?
- What Happens When Someone Dies Without a Plan?
- It's Not Just About a Will: The Things People Forget to Plan For
- The Family Conversations That Make Estate Planning Easier.

Please visit **IWishITalkedToYouSooner.com** for approved logos, headshots, press release, and more.



50 Word Bio:

Ilya Lyubimskiy, JD, CPA, is the founder and managing attorney of Premier Legacy Law. A Colorado attorney and Certified Public Accountant, Ilya combines legal and financial expertise to help families navigate estate planning, probate, and trust administration. He is also a former prosecutor who advocated for victims of financial crime.

BOOK SELL SHEET

I WISH I TALKED TO YOU SOONER: How to Avoid the Worst Estate Planning Mistakes

Genre: Wealth Management

Price: \$20.00 (Paperback); \$9.99 (eBook)

Pages: 224

ISBN - 13: 978-1966168881

Publication Date: September 14, 2026

Synopsis: Waiting until life forces the conversation can leave your family facing important decisions without clear guidance. A medical emergency, declining health, or death can quickly turn unanswered questions into difficult decisions. Without a plan, your loved ones may have to manage finances, make medical decisions, navigate the courts, locate important documents, and resolve family disagreements without a clear road map—all while dealing with the emotional weight of illness, incapacity, or loss.

I Wish I Talked to You Sooner is a practical and approachable guide to estate planning and avoiding the mistakes that too often create unnecessary problems for families. You'll learn why planning matters, what steps you can take to protect your family and your legacy, and how to avoid common pitfalls before they become costly problems. Don't let "later" turn into "never."



Formats Available

- Paperback
- eBook

Available on

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- Bookshop.org
- And other major retailers

| SAMPLE INTERVIEW QUESTIONS

- Why do so many people put off estate planning, even when they know they should do it?
- You use the phrase, “Leave your family answers, not questions.” What does that mean in practical terms?
- What is the biggest misconception people have about who needs an estate plan?
- Is having a will enough, or are there other pieces people often overlook?
- What kinds of life changes should prompt someone to review or update an estate plan?
- For someone who has been procrastinating because the process feels overwhelming, what is the first step you would encourage them to take?
- What is something people assume their will takes care of—but it may not?
- What can go wrong when a family knows someone’s wishes but those wishes were never properly documented?
- If you could convince every adult to do just one estate-planning task this year, what would it be?
- What is the first step someone can take today?

5 IMPORTANT IDEAS FROM THE BOOK

PLAN AHEAD TO GIVE YOUR FAMILY THE ROADMAP THEY NEED

Waiting is itself an estate planning mistake. A medical emergency, incapacity, or death can force loved ones to make complicated financial, medical, and legal decisions without knowing what you would have wanted. Planning ahead gives families a roadmap when they need it most.

ESTATE PLANNING IS ABOUT PEOPLE

Estate planning is an act of protection, communication, and love. Wills and trusts matter, but the larger purpose is making sure the people you love understand your wishes and have greater clarity and legal permission when they may need to act on your behalf.

YOUR ESTATE PLAN IS MORE THAN YOUR WILL

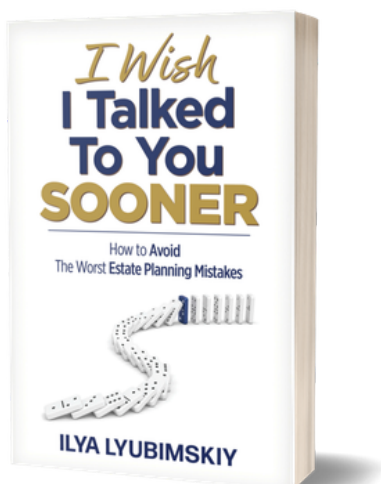
A comprehensive plan involves multiple pieces that need to work together. Decisions involving retirement accounts, investments, and other assets can affect what ultimately happens to an estate.

PLAN FOR INCAPACITY AS WELL AS YOUR LEGACY

Estate planning is not only about what happens after someone dies. Prepare for the possibility that someone becomes unable to manage their own financial or medical affairs.

ESTATE PLANNING IS AN ONGOING PROCESS

A plan created years ago may no longer reflect your finances, relationships, wishes, or circumstances. View estate planning as something that should be revisited and updated as life changes, rather than a one-time legal exercise.



CONTACT

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